



People Power

- · Board of Directors
- Volunteers
- · Community members
- · Municipal officials
- · State agencies
- · Non-profit organizations

Successful Watershed conservation work is layered

An organization is a tapestry of two main layers:

- Emotional
- Structural

Emotional Layers

- Don't be afraid
- Never Quit
- Know your facts
- Know "thyself"
- "Walk the Walk"



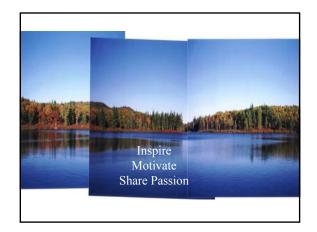
Forum focuses on ATV use, conservation and regulation

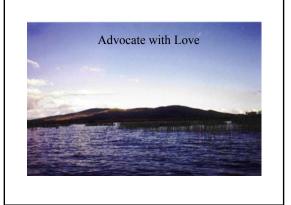
Emotional Layers

• Empower your community



- •Be humble
- •Be clear and concise
- •Be positive
- •LISTEN





CELEBRATE YOUR SUCCESSES

Structural Layers

- Board of Directors
- Mission Statement
- Strategic Plan
- · Community Connection
- · Financial Stability

Board of Directors

- Diverse
- Committed
- Local knowledge
- · Term limits
- Rewarded

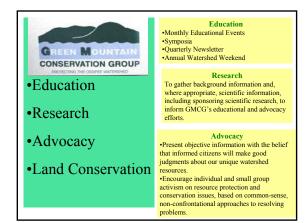
Mission Statement

Broad description for your organization's reason for existence.

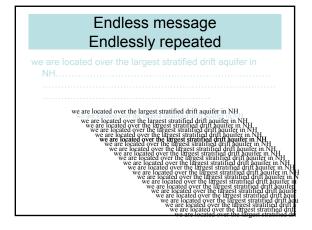
- Since 1997, the Green Mountain Conservation Group, a non-profit charitable organization, has dedicated its efforts to natural resource conservation in the Ossipee Watershed.
- Through education, research, advocacy and land conservation we strive to promote an awareness and appreciation of our watershed's natural resources and encourage a commitment to protect them.
- Our guiding principle is to present objective information in a non-confrontational format enabling the public to make informed resource decisions.

Strategic Plan

- Unite the greatest number of those who support your goal
- · Must be flexible
- Must focus on your bigger vision without loosing your day to day path
- · Reflect your broader future goals

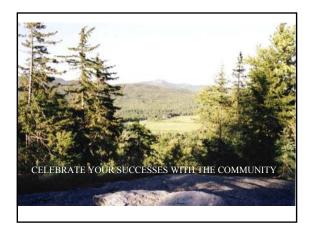












Reasons for Success

- Connections to other non-profits
- Connections to state organizations
- Ability to connect citizens with sound science to back site-specific issues
- non-confrontational advocacy
- Track record of being fair and neutral
- Mission to focus on sound science not emotions
- Understand the aquifer has no political boundaries

•Share plans for your Year Ahead

Thank your supporters

NH Department of Environmental Services New Hampshire Charitable Foundation New England Grassroots Environment Fund NH Lakes Association NHACD 600 dues paying members Anonymous donations



